

Television Dealers—(Cont'd)

HALLICRAFTERS TELEVISION by the makers of world famous Radio Communications Equipment... "WHERE TO BUY THEM" DISTRIBUTOR KAEMPER & BARRETT 23 Industrial Junipr 6-6200

HERVY'S TELEVISION Sales-Rentals-Service-Home Dmstrtn 2627 Mission Missn 7-6232

HILL & GORDON FURNITURE CO 2001 Van Ness Av Prspct 6-1380

HIRSH & KAYE 239 Grant Av GA rd 1-7370

HOFFMAN TELEVISION DIFFERENT 3 WAYS Greater eye comfort with Easy-Vision golden lens...

HOFFMAN SALES DIVISION 450-9th UNdrhl 3-6727

CHINATOWN DISTRICT TI-SUN CO 1123 Grant Av YUkon 2-1958

DAILY CITY HOPMAN ELECTRIC & RADIO CO 6299 Mission PL aza 5-3300

DOWNTOWN DISTRICT GENERAL APPLIANCE COMPANY 369 Fall MA rkt 1-7778

INGLESIDE DISTRICT NORTON'S RADIO & TELEVISION 337 Holloway Av JUNipr 7-8565

MARINA DISTRICT CENTRAL MUSIC CO 2185 Chestnut WEST 1-0921

HOFFMAN TELEVISION—(Cont'd)

MISSION DISTRICT—(Cont'd) McManis & Son 5259 Mission VA lencia 4-7913

POLK ST DISTRICT SHIRAR-YOUNG REFRIGERATION CORP 1450 Van Ness Av ORdwy 3-6822

RICHMOND DISTRICT Alexandria Radio & Camera Co 5335 Geary Bl BAYw 1-0282

SUNSET DISTRICT BOOKBINDER BROS HOME APPLIANCES 1420 Irving MOntrse 4-7676

VISITACION VALLEY DISTRICT VALLEY RADIO & TELEVISION 75 Leland Av DELaware 3-3744

KAYE-HALBERT TELEVISION "A Good Sight Better" Audiomatic sound, Opticlear pictures...

FACTORY BRANCH KAYE-HALBERT TELEVISION 1355 Mkt KLondke 2-2311

DEALER Laguna TV 3055 Laguna WEST 1-6946

MAGNAVOX RECEIVERS SALES AND SERVICE Magnascope big picture television systems...

"WHERE TO BUY THEM" FACTORY BRANCH Magnavox Company The 1355 Market UNdrhl 1-6462

AUTHORIZED DEALERS Emporium The 835 Market YUkon 2-1111

MARINA DISTRICT Borer's Appliance Radio & TV Co 1401 Fillmore FILmr 6-5400

MISSION DISTRICT ALL AMERICAN FURNITURE & REFRIGERATION CO 933 Valencia ATwtr 2-2900

FINANCIAL DISTRICT BELVIEW TELEVISION CO 5515 Mission JUNipr 4-7207

LEE FURNITURE CO 2838 Mission VA lencia 6-5200

MOTOROLA TELEVISION

Exclusive Manufacturers of quality Electronic Products. Television with — PROVEN DEPENDABILITY Newest developments — Beautiful Cabinetry Fine Reception — Priced for every budget.

"WHERE TO BUY THEM" DISTRIBUTOR LANCASTER W J CO 1045 Bryant UN drhl 3-2880

DEALERS Ace Radio Co 2267 Market UN drhl 1-7031

AMAZON WESTLAKE TOWN & COUNTRY TELEVISION 231 S Mayfair Av Daly City PLaza 5-4400

C-KLEER TELEVISION INC 1949 Ocean Av JUNipr 5-1873

GOODRICH & CO 111th & Howard UNdrhl 1-1801

GURLEY-LORD TIRE CO 111th & 111th HEmlak 1-1800

LACHMAN BROS 4000 Balboa BAYw 1-1391

MENARY W G CO 3125 Mission VA lencia 4-1429

PROGRESSIVE RADIO & APPLIANCE CO 3473-25th VA lencia 4-8913

PURCELL BROS 1350 Bush ORdwy 3-0731

RICHARDS K C CO 1734 Lombard FILmr 6-1274

SHIRAR-YOUNG REFRIGERATION CORP 1450 Van Ness Av ORdwy 3-6822

WALLY'S APPLIANCE CO 2345 Mission ATwatr 2-9020

YOUNG BROS TELEVISION STORES 2301 Mission VA lencia 6-4132

OLYMPIC TELEVISION

ALL OVER AMERICA! THE REPUTATION OF OLYMPIC TELEVISION BEGINS AT HOME

"WHERE TO BUY THEM" DISTRIBUTOR Lapkin Joe Company 35 Polk UN drhl 3-5770

DEALERS Alexandria Radio & Camera Co 5335 Geary Blvd BAYw 1-0282

PACIFIC MERCURY TELEVISION "Mightiest T.V. messenger of them all!" Only Pacific Mercury has all 3.

"WHERE TO BUY THEM" DISTRIBUTOR PACIFIC MERCURY SALES CORP 512-2d EXbrk 2-3358

PACKARD-BELL TELEVISION-RADIO "For Over 25 Years Styled and Built Best for the West"

"WHERE TO BUY THEM" DISTRIBUTOR CROWLEY P E CO 1157 Post PRspct 6-5950

DEALERS A-1 TELEVISION & RADIO SERVICE 85 Carl LOnbrd 6-6326

BECHLER & SCHWAB FURNITURE CO 140 Valencia UNdrhl 3-5985

C-KLEER TELEVISION INC 1949 Ocean Av JUNipr 5-1873

FAMILY FURNITURE CO 1943 Mission UNdrhl 1-2800

GENERAL APPLIANCE COMPANY 369 Fall MA rkt 1-7778

SKINNER C R CO 239 Grant Av GARld 1-7370

VALLEY RADIO & TELEVISION 75 Leland Av DELaware 3-3744

WALLY'S APPLIANCE CO 2345 Mission ATwatr 2-9020

Television Dealers—(Cont'd)

PACKARD-BELL TELEVISION-RADIO—(Cont'd) DEALERS—(Cont'd) Lam Electrical Repairs 803 Broadway GARld 1-3314

MELODY RADIO & APPLIANCE 2163 Polk GR ayton 4-6181

SKINNER C R CO 239 Grant Av GARld 1-7370

PARK-PRESIDIO RADIO TELEVISION 433 Clement BA ylow 1-0441

PHILCO TELEVISION SALES AND SERVICE Philco gives you big, clear, brilliant pictures...

"WHERE TO BUY THEM" DISTRIBUTOR DALLMAN CO APPLIANCE DIVISION 685-7th UN drhl 3-4500

DEALERS Associated Home Furnishers 1370 Mission HEmlak 1-7667

BELVIEW TELEVISION CO 5515 Mission JUNipr 4-7207

CARR TELEVISION & RADIO CO 5811 Geary Bl SKYln 2-1181

CITY OF PARIS GEARY RADIO & TELEVISION CO 5029 Geary Blvd SKYln 1-4200

HIRSCH & KAYE 239 Grant Av GARld 1-7370

KAHN & KEVILLE 1175 Market KLondke 2-1088

MARINA RADIO & TELEVISION 2386 Lombard FILmr 6-2131

MENARY W G CO 3125 Mission VA lencia 4-1429

MODEL RADIO SHOP 2250 Taraval SEabright 1-2100

PIERRE'S TELEVISION

RCA - ADMIRAL - MOTOROLA PACKARD-BELL - ARVIN - EMERSON 1710 Polk PRspct 6-4475

PROGRESSIVE RADIO & APPLIANCE CO WE SELL TV - RADIO & APPLIANCES

PYRAMID SOUND LABORATORIES 1640 Union PRspct 6-4140

RAYTHEON TELEVISION See and hear RAYTHEON'S famous TELEVISION...

DEALERS A & B Vertex Electric Co 4334 Geary Blvd EVgrn 6-9493

CALIF TELEVISION & APPLIANCE CO 1370 Mission HE mlck 1-7667

CARR TELEVISION & RADIO CO 5811 Geary Bl SKYln 2-1181

CHINATOWN TELEVISION CENTER 635 Kearny YUkon 2-3940

DAVE'S RADIO & TELEVISION 1651 Polk GRayton 4-1362

GENERAL APPLIANCE COMPANY 369 Fall MA rkt 1-7778

HIRSCH & KAYE 239 Grant Av GARld 1-7370

HOPMAN ELECTRIC & RADIO CO 6299 Mission PL aza 5-3300

JAHKE TELEVISION & RADIO 2078 Judah MO ntrose 4-9370

KANN & KEVILLE 1074 & Larkin OR dway 3-0200

KENNEY BROS 326 Market YUkon 6-0749

RCA VICTOR—(Cont'd)

DEALERS—(Cont'd) Saltzman Bros Furniture Co 719 Mission DO uglas 2-4848

SHIRAR-YOUNG REFRIGERATION CORP 1450 Van Ness Av ORdwy 3-6822

SKINNER C R CO 239 Grant Av GARld 1-7370

STANLEY'S RADIO & TELEVISION SERVICE 3043-16th MA rkt 1-1152

STYLES WM M CO 850 Divisadero FILmr 6-7655

SUNSET TELEVISION CENTER 2437 Noriega MOntrse 4-9630

UNIVERSAL RADIO CO 2271 Chestnut WA lnt 1-6449

WALLY'S APPLIANCE CO 2345 Mission ATwatr 2-9020

YOUNG BROS TELEVISION STORES 5522 Geary Blvd SKYln 2-2947

RAYTHEON TELEVISION See and hear RAYTHEON'S famous TELEVISION...

"WHERE TO CALL" DISTRIBUTOR MEYBERG LEO J CO 35 Gough MA rkt 1-3400

DEALERS A & B Vertex Electric Co 4334 Geary Blvd EVgrn 6-9493

ASSOCIATED HOME FURNISHERS 1370 Mission HE mlck 1-7667

B & R Radio & Television 2213 Union WA lnt 1-1515

BOND HOME FURNISHERS 2224 Mission MA rkt 1-2033

SENTINEL TELEVISION AND RADIOS

Sentinel Stubs Service Calls and Has Truly Automatic Tuning Modern As Tomorrow Alive As Today

"WHERE TO BUY IT" DISTRIBUTOR SCHWALB R D CO 298-8th MA rkt 1-2309

DEALERS A B C RADIO & TELEVISION CO 4787 Mission JUNipr 5-7523

BETTER HOMES FURNITURE CO 2230 Polk UNdrhl 3-5628

BOOKBINDER BROS HOME APPLIANCES 1420 Irving MOntrse 4-7676

HILL TOP SERVICE 3750 Mission VA lencia 6-4577

JULES FURNITURE CO 337 Holloway Av JUNipr 7-8565

NORTON'S RADIO & TELEVISION 337 Holloway Av JUNipr 7-8565

STANLEY'S RADIO & TELEVISION SERVICE 3043-16th MA rkt 1-1152

SUNSET TELEVISION CENTER 2437 Noriega MOntrse 4-9630

UNITED RADIO & TELEVISION 2838-24th VA lencia 4-3934

UNION TELEVISION SERVICE CO 2838-24th VA lencia 4-3934

ZAHARS T V & RADIO SALES & SERVICE 6598 Mission PLaza 5-9271

SERVICE CENTER 2136 Fillmore WEST 1-6036

SHERMAN CLAY & CO LEADING MAKES TELEVISION and TV-RADIO-PHONOGRAPH COMBINATIONS

SPARTAN TELEVISION

Famous Spartan Television, Radio, and Combinations — SOLD DIRECT by Spartan to your community dealer. No middleman costs to pay. Check Spartan value, performance — TODAY.

"WHERE TO BUY THEM" DEALERS AMAZON WESTLAKE TOWN & COUNTRY TELEVISION 331 S Mayfair Av Daly City PLaza 5-4400

HEFFLICH TELEVISION ENGINEERS 3232 Balboa SKYln 2-0791

MODERN TELEVISION & APPLIANCE CO 2124 Fillmore WA lnt 1-8251

MODERNE TELEVISION & APPLIANCE CO 2130 Irving LOnbrd 6-9123

DISTRICT MERCHANDISER CURTISS K W CO 1355 Market UNdrhl 3-6600

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Here's how you may be sure of getting your party more often when you dial:

- 1. Look up your number in the latest directory.
2. Listen for the steady hummm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

When good party-line neighbors use a dial telephone, they always remember to make sure the line is clear before they dial. And they replace the receiver properly when they're through.